

# TWIN POWERS

## WELCOME...

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## Welcome....

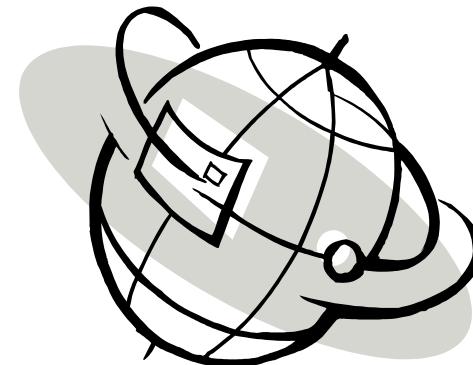
Dear Friends,

There is a time in each of our lives when something that is important to us comes to fruition. In this case, it is the creation of a website to support the following vision:

*To share and nurture knowledge gathered through years of study in a way that allows anyone to explore these ideas and their own.*

Those who know me are aware of my passion for and love of delving into the mysteries of awareness and the nature of our existence. I have freely shared what I have discovered with those I have met as they have shared the same with me.

Over the years, I learned that many share my interest and enjoy the exchange of ideas.



I must also take a moment to thank those whose life paths have crossed mine for their support and by inspiring me to find a way to assist those of like minds and to sharing ideas so we can learn together.

The Twin Powers website is my vehicle to make this possible and I am very pleased that the website is up and running! This

newsletter will keep you up to date on the site and related information along with some interesting news, stories and over time contributions from members (hint-hint;). I look am looking forward to being able to connect with everyone!

Sincerely,  
Allan Beveridge

## Website Update

After many months of working on the material and the initial setup of the site, The Twin Powers is up! We went live on Friday May 13, 2011. I would like to thank the developer,

Brandt Cramer, my brother James for the artwork and the five Beta Testers who have helped make this a reality.

While we have not had a flood of visitors to the website, it was not

expected. It will take time for people to become aware of the site and for the membership to grow and develop.

We will keep you posted on how it progresses through this newsletter.

Volume 1, Issue 1  
June 22, 2011

## The Twin Powers Newsletter

Building  
Connections

## Thank you Beta Testers!

*“... I love the site, it is very easy to use. I love the look as well it not to bright as others I have seen, it has a calming feel to it.”*

Back in early March 2011, the basic set up of the website was complete. The developer was finished converting over 200 pages of material into the required format, had setup the email, forums, the basic menu structure and more.

With this critical phase completed, I turned to my personal and Facebook friends to get volunteers to test the website and

review the material to find any grammar, spelling or content issues. The testers were:

**Beth Millar**

**Charles Coe**

**Christina Wardrip**

**Massimo Rossetti**

**Tracy Kolenchuk**

The above five people answered my request by volunteering, and five was

the exact number I was looking for! They were a huge help to me and I cannot thank them enough for their efforts, as it benefits not just the site, but all who visit and use the site and read the material.

My personal thanks go to you, in fact, we all have them to thanks!

## The Testing Process

Beta Testing started on March 13<sup>th</sup> of this year. With full access to the site and forum, the testers began to go through, in earnest, nearly 250 pages of page headers, essays and exercises.

The testers had a script or a guide to go through. They tested the web pages, the links, and hot spots; they looked for grammar and spelling errors, reviewed the

content for inconsistencies and checked to make sure that the information given matched the suggested reading order.

They were a busy group and found hundreds of things I had missed and provided great feedback on writing style and form, presentation and even menu structure. In total, they posted hundreds suggestions that I went

through one at a time. I put nearly 100% of their suggestions into place. Their efforts led to a greatly improved website.

This part of the project took slightly over a month, as we completed the bulk of the updates by to the site the end of April. The last steps prior to going live were tweaks, last minute fixes and a few additions.

## Site Statistics

These statistics are for May 15 to June 22.

### Regions

Total Countries: 13  
Cities: 77  
Canada (Prov.): 4  
USA (States): 23

### Countries (by name)

Australia, Canada, Costa Rica, Dominican Republic, Germany, India, Italy, Norway, Pakistan, Switzerland, UK, USA

### General

Visitors: 502  
New Visits: 123

Page Views: 1332

Ave. Pages/visit: 2.65

### Most (1 day)

Visits: 29  
New Visits: 11  
Page Views: 128  
Ave Pages/Visit: 9.14

## Special Thanks

There are two people behind the scenes, both of whom deserve a special thank you for their contribution to the site.

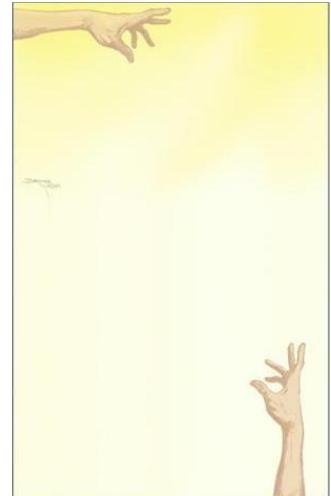
One is Brandt Cramer, the site developer who I had the pleasure of working with before this project. He has provided site development at a very reasonable cost, added significantly to the site look, feel, layout and features, has been

available when need and is providing excellent support now that we are up and running. As the site membership grows, he will also be the one adding new features or functionality to the website.

The other person is my brother, James Beveridge. He designed the site logo, the Welcome picture on the first page of this newsletter and his artwork

has graced many of my postings and those from The Twin Powers Facebook group.

Thank you, Brandt and Jim!



## What is next for the Website?

With the website up, my current focus is on:

- Adding new material
- Promoting the site
- Enhancing the Links section

To promote the site I will be looking into creating Myspace and Youtube accounts for it, posters for local distribution as well as other possible online

avenues to increase the exposure of the site and awareness about it. New essays and exercises will be added fairly regularly and I am working on a way to provide "step by step" help guides that can be used as one works on their growth and to deal with various situations.  
Enhancing the Links

section is critical as links provide additional references for site users and a way to promote the site. I have a long list of sites to review and will be in touch with those that I believe will be of interest or benefit to visitors and members.

Please send your link suggestions to us at  
[Links@TheTwinPowers.com](mailto:Links@TheTwinPowers.com)

## Your Suggestions

One of the goals of this site is to give members the opportunity to contribute to the dialogue by sharing experiences, ideas on various topics or simply on how to make either the site or this newsletter better, more interesting or fun

The suggestions of the test group not only helped with presentation of the site content, it also shaped the way the website appears. I can say with certainty that we not only welcome your input and suggestions, we encourage them! Should

you have an idea for an article or would like to share a story, interest, knowledge or ideas related to the site, do let us know (refer to the last page for the Newsletter's email address to send them to).

*"...we not only welcome your input and suggestions, we encourage them!"*

**The Twin Powers**  
Edmonton, Canada  
Contact.Us@TheTwinPowers.com

#### Vision:

To share and nurture knowledge in a way that allows everyone the opportunity to explore, share and contribute to them.

#### Mission:

To become a respected and valued source of information, guidance and resources to anyone interested in developing themselves in a respectful and open environment.

The intent of The Twin Powers website is to provide a resource for those who are interested in or who already are exploring themselves, expanding their awareness and in connecting with others with similar interests. What began as a personal vision back in the first few years of this millennium officially went live on May 13, 2011. I wrote most of the source material, the foundation for the website content, in the mid '90 and both updated it and added new content for the website. Home base for the organization is Edmonton, Alberta and being web based anyone with an internet device can get access to it!

The key is to Know Thyself.

If you would like to contact us, you can do so at using one of the below email addresses:

Site Manager: [Contact.Us@TheTwinPowers.com](mailto>Contact.Us@TheTwinPowers.com)

Membership: [Membership@TheTwinPowers.com](mailto:Membership@TheTwinPowers.com)

Information: [Info@TheTwinPowers.com](mailto:Info@TheTwinPowers.com)

Site Host: [Allan.Beveridge@TheTwinPowers.com](mailto>Allan.Beveridge@TheTwinPowers.com)

You can also join **The Twin Powers** group on Facebook!



Visit us on the Web!  
[TheTwinPowers.com](http://TheTwinPowers.com)

## A Website Guide

The website has two access levels, members and visitors. While only members have access to all the material and features of the site, non-members can benefit from reading what is available.

All the material and features of the site are accessible using the left hand Menu. The focus of the site is content to aid you in personal and spiritual growth. In addition, you can read about our vision, mission and values, keep up to date on site activities on the Announcements page, check out the links

we have provided or go to the Forums. The Forum is the place to ask questions, share ideas and thoughts or simply connect with site members.

You will find the core material on the site in two sections: *General Writings* and *Your Starting Point*. The compositions in the General Writings section are pieces that explore ideas related to the material on the site and you will find the core material in the section titled *Your Starting Point*.

We have laid the material

out in a particular order, first introducing the concepts and then building upon them.

Each sub-section has a brief explanation of its content along with a map outlining the suggested reading order. The essays contain references to all the exercises so if you follow the material as presented you will not miss any.

We hope you enjoy your time on the site and do let us know what you think by emailing at one of the addresses above.